

BI **GAS** **AMERICAS**

POWERED BY **ABC**

Sponsorship and Exhibitor Prospectus

**Championing the growth of the
biogas industry by informing,
connecting and training.**

**The Palms Resort
Las Vegas, Nevada
June 23-25, 2020**

Powered by the American Biogas Council

BIOGAS AMERICAS is positioned to become the largest and most important annual gathering of the biogas industry. This is a "must-attend" event for anyone in the business of biogas - a place to meet with like-minded professionals, leadership and decision makers across the industry. With a focus on growing the biogas market through informing, training, and networking with potential clients, vendors, and industry champions, being part of this event is not an expense, it's an investment. BIOGAS AMERICAS is organized by the American Biogas Council - the only trade association championing the entire biogas industry, **working across America to grow the biogas market for the benefit** of everyone involved. Whether you are a project developer, equipment supplier, service provider, operator, investor, utility, policy-maker, **or anyone whose success depends on the growth and profitability of biogas as a resource, there is** no better way to build your business and stay informed of the latest developments in the industry. Don't just attend this event - be part of it. Secure the best sponsorship and exhibition opportunities now or your competitor will.

Venue: The Palms, Las Vegas, NV

The Palms 4-Diamond resort just completed their multi-million dollar renovation and has all the amenities any Biogas Americas attendee, exhibitor and sponsor could want - just off the strip. For business, we have multiple rooms for education and our training schools, the expo hall in the grand ballroom, networking spaces and a deluxe theater for the keynote and annual Biogas Industry Awards Dinner. For entertainment, options abound including resident entertainers, the newest premier steakhouse and chef inspired cafes, a night club, pool, spa and much more. Guest rooms boast luxurious appointments, a large walk in shower, new contemporary art, a 65" television, and floor to ceiling windows with dramatic views of Las Vegas.



Become an ABC Member for Conference Benefits

ABC Members will receive discounts on registration and exhibit spaces. They will also get first choice within their tier for booth selection. Become an ABC member at americanbiogascouncil.org/join to receive these and other benefits.

Training & Education

At BIOGAS AMERICAS, our education sessions will provide a complete set of business-focused talks plus our intensive training offered by ABC's Operator Training School and the new AD Business School for project developers, investors, insurance companies, and more. Here's a summary of the main conference session topics:

Business of RNG

Changes to LCFS carbon intensity scoring

RFS guidance From EPA

When a virtual pipeline makes sense

RIN pricing outlook

Closing the deal

Financing: Lessons of success and failures

AD Business School (1 day)

Operator Training School (3 days)

Evaluating risk for banks and insurance

Utility programs fro buying/selling RNG

Biogas upgrading and scrubbing technologies

Federal and state policy

The modern day landfill

Municipal strategies for AD and landfills

Valuation of digestate products/markets

Off-takers and brokers: who do you need

The voluntary RNG market

Productive Utility-Developer Relationships

Getting gas to California

Economic nutrient recovery

Biogas' role in corporate sustainability

Attendee Profile

Biogas industry professional will join together to network and discuss the industry's current challenges, learn by participating in the industry's best educational conference, and engage with the industry's suppliers or products and services.

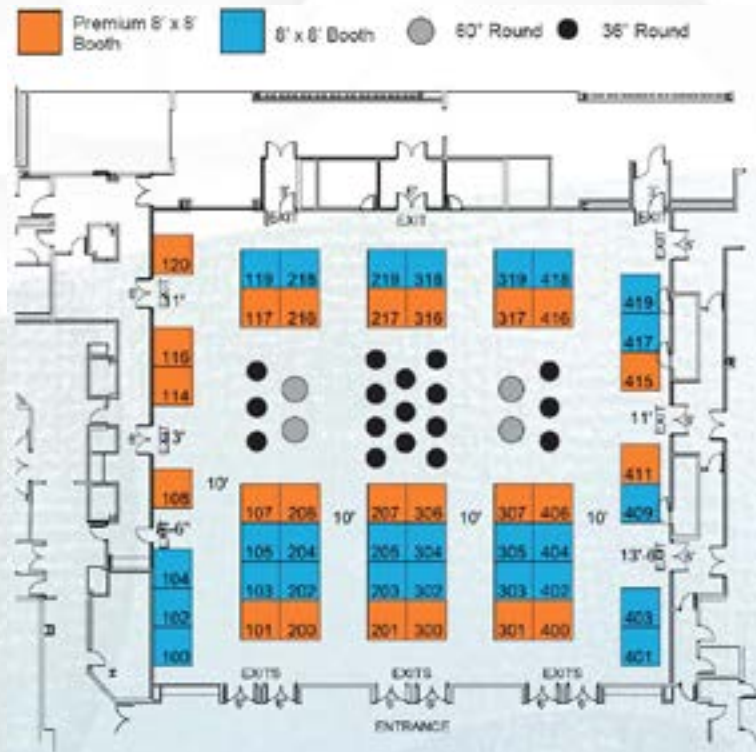
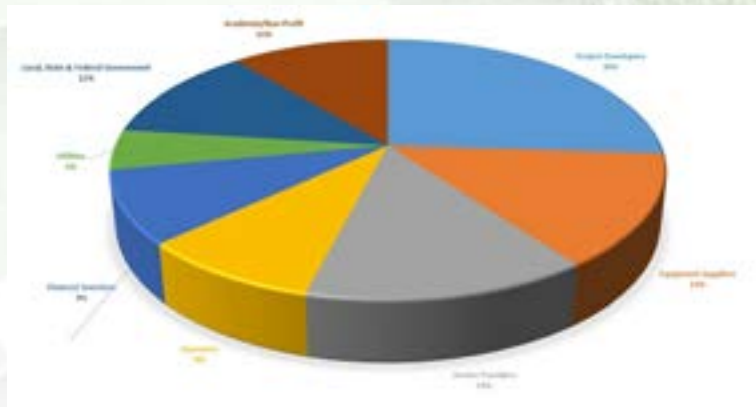


Exhibit Categories:

Covers

Depackaging and Conveyance

Engineering/Construction

Engines

Environmental Commodity Management

Finance/Investment/Accounting

Gas Upgrading/Compression

Insurance/Law

Mixers

Nutrient Separation/Digestate Management

Project Developers

Project Financiers

Sensors and Analytical Equipment

Tanks

Virtual Pipeline

And much more...

Schedule of Events

Set-Up - June 238:00am to 4:00pm

Exhibit - June 249:00am to 4:00pm

Exhibit - June 259:00am to 2:00pm

Exhibit Rental Fees:

Exhibit spaces (Member)	\$2,300
Exhibit spaces (Non-Member)	\$2,800
Premium Booth Space	+ \$250
Operator Tour Stop	+ \$250
8 x 10 booth (Member)	+ \$575
8 x 10 booth (Non-Member)	+ \$700

*Operator tour exhibits will be integrated into the Operator Training Track and will include a visit to the exhibit as part of the training certification.

Included In Rental Package

8 x 8 Space, Back & Sidewall Drape

7 - 8 x 10 booths available

7 - 8 x 10 booths available by request: 100, 108, 114 OR

116, 120, 401, OR 403, 409, OR 411, 415 OR 419

Booth Identification Sign

Exhibit Hall is Carpeted

(2) Complimentary Exhibitor Badges

Listing on BIOGASAMERICAS.org

Listing in Final Program

Pre & Post Event Mailing List

Secure Your Opportunity

To reserve your space now and take advantage of the promotional opportunities, fill out the application on the last page and send to info@americanbiogascouncil.org

Sponsor Packages and Opportunities

By participating at BIOGAS AMERICAS, you'll be making a significant investment in the success of your business. Make sure that investment pays off. Take advantage of the sponsor packages or customize a sponsorship package to boost your visibility, drive traffic to your booth and show that you mean business – before, during and after the event. Extend your reach far beyond your booth by selecting the opportunities that work best for your business, and your budget. Just another way BIOGAS AMERICAS is working to meet the needs of our changing industry.

TITLE SPONSOR - (ONE AVAILABLE)

\$50,000

Title Logo: Partner logo presented in lock-up with BIOGAS AMERICAS 2020 logo.

Sponsor logo and link on biogasamericas.org home page and exhibitor page

(4) conference registrations with badge ribbon recognition

(1) Complimentary suite upgrade at the hotel.

(1) Car service round trip from airport

Reserved table for 10 at awards dinner with logo recognition

(1) exhibit space

First pick in space selection for the 2020 exhibit hall

Master of Ceremonies opening the 2020 event at the General Session

(1) joint press release to the industry announcing title partner,

(1) dedicated marketing email announcing title sponsorship

(8) Linked In (8) Twitter posts including sponsor logo

Sponsor logo and link in all BIOGAS AMERICAS marketing emails

on onsite signage and printed program

(1) exclusive 3x7 sponsor sign in the meeting area public space

Sponsor logo on all podium signs in the education rooms

PowerPoint recognition in each education session

Full page color advertisement in BIOGAS AMERICAS program

Opportunity to distribute marketing materials at registration desk

ELITE SPONSOR(S) - (FOUR AVAILABLE)

\$10,000

Sponsor logo and link on biogasamericas.org home page and exhibitor page

(4) conference registrations with badge ribbon recognition

(1) Complimentary suite upgrade at the hotel.

(1) exhibit space

Second through fifth pick in space selection for the 2020 exhibit hall

(1) Inclusion in marketing email announcing support sponsorship

(4) Linked In and (4) Twitter posts including sponsor logo

Logo on onsite signage and printed program

Inclusion on the two 3x7 support recognition signs in the meeting area public space

PowerPoint recognition in each education session

½ page color advertisement in BIOGAS AMERICAS program

Opportunity to distribute marketing materials at registration desk

PRIME SPONSOR(S)

\$5,000

(1) exhibit space

Third tier pick in space selection for the 2020 exhibit hall

(1) Inclusion in marketing email announcing support sponsorship

(2) Linked In and (2) Twitter posts including sponsor logo

Sponsor logo and link on biogasamericas.org home page and exhibitor page

Logo on onsite signage and printed program

Inclusion on the two 3x7 support recognition signs in the meeting area public space

PowerPoint recognition in each education session

¼ page color advertisement in BIOGAS AMERICAS program

Opportunity to distribute marketing material at registration desk

SUPPORT SPONSOR(S)

\$3,500

(1) exhibit space

Fourth tier pick in space selection for the 2020 exhibit hall

(1) Inclusion in marketing email announcing support sponsorship

Sponsor logo and link on biogasamericas.org home page and exhibitor page

Logo on onsite signage and printed program

Inclusion on the two 3x7 support recognition signs in the meeting area public space

PowerPoint recognition in each education session

Logo placement as supporter in BIOGAS AMERICAS program

A LA CARTE PROMOTIONAL OPPORTUNITIES

Industry Breakfast & General Session	\$10,000	Weds Lunch	\$ 5,000
Awards Dinner		Thurs Lunch	\$ 5,000
Table for 10	\$ 1,500	Wed & Thurs Lunches	\$ 9,000
Table for 6	\$ 900	Public area sign 3x7	\$ 1,500
Wine Sponsor	\$ 1,500	Website banner	\$ 750
Reception (hors d'oeuvres and drinks)	\$ 2,500	Exclusive E Mail Marketing	\$ 750
Exhibit Hall Happy Hour	\$ 2,000	Program Full page advertisement	\$ 2,500
Tues Morning Coffee Break	\$ 400	Program ½ page advertisement	\$ 1,400
Wed Morning Coffee Break	\$ 750	Program ¼ page advertisement	\$ 800
Thurs Morning Coffee Break	\$ 750	Attendee tote bag	\$ 5,000
All Morning Coffee Breaks	\$ 1,700	Hotel Key Cards	\$ 3,000
Tues Afternoon Break	\$ 750	Hotel Room Drop	\$ 3,500
Wed Afternoon Break	\$ 1,200	Phone Charging Station (½)	\$ 400
Thurs Afternoon Break	\$ 750	Lanyard & badge holder (Sponsor Provided)	\$ 3,500
All Afternoon Breaks	\$ 2,500	Wifi Sponsor	\$ 9,000
Thurs Breakfast	\$ 5,000		

EXHIBIT/SPONSORSHIP CONTRACT

To reserve space, complete and sign the application and contract and email it to info@americanbiogascouncil.org or fax to (202) 223-5537. All applications for exhibit space received by December 10, 2019 will participate in space draw December 17-19, 2019. Space assignments will be made in the following order:

- Title Sponsor, Elite Sponsors, Prime Sponsors
- Members with application paid
- Members with application balance
- Non-Members with application paid
- Non-Members with application balance
- Applications received after December 10, 2019 will be assigned booth space on a first-come, first-served basis.

Company _____ Website URL _____
 Contact Person _____ Title _____
 City/State/Zip _____ Country _____
 Phone _____ Email _____

Sponsorships:

Title Sponsor	\$50,000	<input type="checkbox"/>
Elite Sponsor	\$10,000	<input type="checkbox"/>
Prime Sponsor	\$5,000	<input type="checkbox"/>
Support Sponsor	\$3,500	<input type="checkbox"/>

Exhibit Space:

Exhibit spaces (Member)	\$2,300	<input type="checkbox"/>
Exhibit spaces (Non-Member)	\$2,800	<input type="checkbox"/>
Premium booth space	+\$250	<input type="checkbox"/>
Operator Tour Stop	+\$250	<input type="checkbox"/>
8 x 10 booth (Member)	+\$575	<input type="checkbox"/>
8 x 10 booth (Non-Member)	+\$700	<input type="checkbox"/>

A la carte options:

1) _____
 2) _____
 3) _____

Exhibits + Sponsorship = Total Amount Due \$ _____

Payment Method:

Invoice
 Check (Payable to BIOGAS AMERICAS)
 Remittance: BIOGAS AMERICAS c/o Caroline Peat, 1211 Connecticut Ave. NW, Suite 650, Washington, DC. 22036
 Credit Card # _____ Exp. Date _____ CVV _____
 Billing Address (if different) _____

Payment Terms: Upon execution of this contract, Company agrees to pay the "Total Fee Amount" listed above. The entire fee is due in full upon execution of this contract. If the Company cancels their exhibitor/sponsorship, a cancellation fee will be subtracted from your refund in accordance with the following scale:

- Period: On or before November 30, 2019 - Refund 100%
- Period: December 1, 2019 - January 31, 2020 - Refund 50%
- Period: February 1, 2020 - June 1, 2020 - Refund 25%
- Period: After June 1, 2020 - No refunds will be issued

BIOGAS AMERICAS reserves the right to restrict or prohibit exhibits or deny use and distribution of supplied content and/or advertising that is determined to have a negative impact on **BIOGAS AMERICAS** meetings and **BIOGAS AMERICAS** brands. This includes people, items, conduct, printed materials, and the promotion of products & services deemed not in alignment with the core mission of **BIOGAS AMERICAS**. If such restriction occurs, **BIOGAS AMERICAS** will not be liable for any refunds of any expenses.

Signature of Company Representative _____

Printed Name _____ **Date** _____

