



Sponsor and Exhibitor Prospectus

Boost Your Business at the Biggest Event for the US Biogas Industry



Full Conference Sponsorships



Exhibitor Opportunities



A La Carte Sponsorships

PURCHASE DIRECTLY:

biogasamericas.com/sponsors

**MAY 23-26, 2022
LAS VEGAS, NV**

RED ROCK CASINO RESORT & SPA

Powered by the American Biogas Council

BIOGAS AMERICAS is the biggest gathering of the US biogas industry and the annual conference of the American Biogas Council. This is a “must attend” event for anyone in the business of biogas – a place to meet with like-minded professionals, leadership and decision makers across the industry. With a focus on growing the biogas market through informing, training and networking with potential clients, vendors and industry champions, being part of this event is not an expense, it’s an investment. Don't just attend this event – be part of it. Secure the best sponsorship and exhibition opportunities now or your competitor will.

Venue

Nestled amongst the gateway to Red Rock Canyon and yet just 10 short miles from the Strip, Red Rock Resort offers the best of both worlds. Head west for stunning sandstone cliff – or travel east for the iconic lights of Las Vegas Boulevard. For BIOGAS AMERICAS, we’ll open our marketplace in their large Red Rock ballroom, and all our meeting rooms – fit for keynote, educational sessions, happy hours, Operator School and the Biogas Industry Awards Dinner – boast views of the natural red canyon surrounding the resort. For entertainment, options abound including award-winning dining venues with celebrity chefs, sandbar pool, bowling lanes with cosmic bowling, movie theater, spa and much more.



Become an ABC Member for Conference Benefits

ABC Members will receive discounts on registration and exhibit spaces. They will also get first choice within their tier for booth selection. Become an ABC member at americanbiogascouncil.org/join to receive these and other benefits.

Who's attending?

Based on our virtual events in 2020 and 2021, as well as interest expressed so far, we expect 400-600 attendees from across the entire biogas and renewable natural gas industry. Our audience includes project developers, equipment suppliers, service providers, utilities, operators, financiers, academics, legislators, members of the media and more. For a full breakdown of our past audience, based on job title, sector, and seniority, visit biogasamericas.com/why-attend.

Conference Sponsorship Opportunities

Find the full conference sponsorship package, below, that best fits your organization's business needs. Then, add any social event or a la carte sponsorship add-ons to boost your business further. Alternatively, choose an exhibitor opportunity on the next page and add a la carte sponsorships to fully customize your package.

Title - \$40,000

- Title logo: Partner logo presented in lock-up with BIOGAS AMERICAS 2022 logo. Sponsor logo and link on biogasamericas.com home page and sponsor page
- (1) Complimentary suite upgrade at the hotel
- Automatic booth upgrade to Premium location
- Reserved table for 10 at the Biogas Industry Awards Dinner with logo recognition
- First pick in space selection for the 2022 exhibit hall
- Master of Ceremonies opening the 2022 event at the General Session
- (1) joint press release to the industry announcing title partner
- (1) dedicated marketing email announcing title sponsorship
- (8) LinkedIn and (8) Twitter additional posts including sponsor logo
- About Title Sponsor page on biogasamericas.org page and in event app. Can either be a page hosted on biogasamericas.org or link directly to your About page on your website!
- Full page color advertisement in conference brochure either on inner cover or back page
- Everything included in the Elite sponsorship package

Elite - \$15,000

- Second through fifth pick in space selection for the 2022 exhibit hall
- (2) additional conference registrations with badge ribbon recognition (4 total!)
- (4) LinkedIn and (4) Twitter posts including sponsor logo
- Full page color advertisement in BIOGAS AMERICAS conference brochure
- Everything in Prime sponsorship package

Prime - \$8,000

- Third tier pick in space selection for 2022 exhibit hall
- (1) Video conference room in the event app
- (2) LinkedIn and (2) Twitter posts including sponsor logo & link
- ½ page color advertisement in BIOGAS AMERICAS conference brochure
- Everything included in the Support sponsorship tier

Support - \$5,000

- (2) conference registrations with badge ribbon recognition
- (1) 10x10 exhibit space
- Fourth tier pick in space selection for the 2022 exhibit hall
- Virtual presence on event app for lead collection
- Sponsor logo and link on biogasamericas.com
- Logo on onsite signage and in conference brochure
- PowerPoint recognition in each education session

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Exhibitor-Only Opportunities

This year, we're offering three different booth sizes- 10'x10', 10'x20', and 10'x30'. Some sizes are limited. We're also offering two booth add-ons: upgrade to a premium location or be a stop on the Operator Tour. For additional traction to your booth, try adding an exhibitor hall sponsorship - an additional booth next to your booth featuring a coffee bar, popcorn, or even a yoga instructor!

Exhibitor Only [10'x30'] - \$10,000

- (1) conference registration
- (1) 10x30 exhibit space – in Premium location!
- Fifth tier pick in space selection
- Virtual presence on event app for lead collection
- Company name and link on biogasamericas.com

Exhibitor Only [10'x20'] - \$6,500

- (1) conference registration
- (1) 10x20 exhibit space – in Premium location!
- Fifth tier pick in space selection
- Virtual presence on event app for lead collection
- Company name and link on biogasamericas.com

Exhibitor Only [10'x10'] - \$3,000

- (1) conference registration
- (1) 10x10 exhibit space
- Fifth tier pick in space selection
- Virtual presence on event app for lead collection
- Company name and link on biogasamericas.com

ABC Member Discount

ABC Members receive 10% off exhibitor-only opportunities. To access the Member Discount code, please login to the the Members Only portion of the ABC website. The code is right on the welcome page.

Booth Location Selection

Booth selection will take place in February. Booths will be chosen in tiers, starting with the highest sponsors (first Title, then Elite, then Prime, then Support) and ending with exhibitors. Within each tier, companies will be able to choose their booths on a first-come, first-serve basis. Staff will let you know before the process begins which date your booth selection is expected to take place. If you purchase a booth as part of a sponsorship or separately, you are guaranteed a space, but lack of response within your timeslot will forfeit your choice of space. We will do our best to accommodate your schedules. See the preliminary floor plan on the next page.



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Exhibit Booth Additions

Upgrade to Premium Location - \$250

- Only applicable for Exhibitor 10x10 and Elite, Prime and Support Sponsorship opportunities
- Choose from one of the Premium booth locations (represented by green squares in the floor plan, right)

Operator Tour Stop - \$250

- Operator tour exhibits will be integrated into the Operator School Track and will include a visit to the exhibit as part of the training certification.



Exhibitor Hall Sponsorships

Coffee Bar Booth (with all the fixings) - \$10,000

- Freshly Brewed Regular and Decaffeinated Coffee, A Selection of Harney & Son's Fine Teas, Syrups (Caramel, Hazelnut, and Vanilla), Creamers (Half and half, Non-fat Milk, Soy Milk)
- Optional additions: Rock sugar, whipped cream, raw sugar, lemon peel, orange peel, cinnamon sticks
- Located next to your booth, if applicable.

Spa Booth (Chair Massages) - \$10,000

- Two of the Red Rock Spa's massage therapists will be setup next to your booth to give chair massages during peak expo hours

Spa Booth (Meditation, Breathing and Stretching) - \$9,000

- In the booth location just next to yours, have a yoga instructor from the Red Rock Spa conducting meditation, breathing & stretching exercises with up to 10 attendees at a time.

Popcorn Booth - \$10,000

- Let the smell of fresh popcorn guide attendees to your booth! Popcorn will be served in traditional popcorn scoop box, out of a popcorn machine, by an attendant. Popcorn will be served during peak expo times.

A La Carte Sponsorships

Breakfasts

- Wednesday Breakfast - \$7,000
- Thursday Breakfast - \$7,000
- Wed. & Thurs. Breakfast - \$13,500

Breakfast sponsors will have logo recognition at their sponsored breakfasts and logo displayed on biogasamericas.com

- Industry Breakfast and General Session Sponsor - \$10,000
 - Logo recognition at Industry Breakfast
 - Logo recognition in General Session
 - Logo recognition on biogasamericas.com
 - Shoutout from ABC's Chairman in BIOGAS AMERICAS introductions
 - Full page ad in the Conference Brochure
 - (1) Tweet and (1) LinkedIn post by BIOGAS AMERICAS accounts

Coffee Breaks

- Tuesday Coffee Break - \$1,500
- Wednesday Coffee Break - \$1,500
- Thursday Coffee Break - \$1,500
- All Coffee Breaks - \$4,000

Coffee break sponsors will have logo recognition at their sponsored breaks and logo displayed on biogasamericas.com.

Lunches

- Tuesday Lunch - \$7,500
- Wednesday Lunch - \$7,500
- Thursday Lunch - \$7,500

Lunch sponsors will have logo recognition at their sponsored lunches and logo displayed on biogasamericas.com.

- All Lunches - \$20,000
 - Logo recognition at all lunch buffets
 - Logo on biogasamericas.com
 - Full page ad in conference brochure
 - (1) Tweet and (1) LinkedIn post by BIOGAS AMERICAS accounts

Conference Brochure Ads

- Full Page Color Advertisement - \$2,500
- Half Page Color Advertisement - \$1,400
- Quarter Page Color Advertisement - \$800

Miscellaneous

- Public Area Sign (3'x7') - \$1,500
- Website Banner - \$750
- Hotel Room Drop - \$3,500
- WiFi Sponsor - \$10,000

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Biogas Industry Awards and Dinner

ABC is excited to finally bring back our annual Biogas Industry Awards Dinner. Join us on Wednesday, May 25, for a delicious meal and company of our fellow industry members and friends, and find out live who the winners are of the 2022 Biogas Industry Awards. This is the biggest networking event at BIOGAS AMERICAS, don't miss the opportunity to reserve your table and boost your business.

Biogas Industry Awards Dinner Sponsor - \$2,000

- Reserved table for 10 with your logo displayed
- Recognition during the Awards Ceremony

Wine Sponsor - \$2,000

- Choose red or white, one bottle of wine per table
- Wine bottles will have tags with your company's logo
- Special thanks given during Awards Ceremony

Award Sponsor- \$500

- Present the nominees and ultimate winner for an award category of your choice
- Logo recognition in Awards Ceremony presentation
- (1) Biogas Industry Awards Dinner ticket
- Note: Categories will be picked on a first come, first serve basis in the new year. Award sponsors may not present in the categories where they have submitted projects and/or innovations

Biogas Golf Open

Join us for a round of golf on the morning of Monday, May 23, where we'll play a traditional shotgun-start golf game with a few additional competitions. We'll end the morning with a networking lunch where we'll announce the winners.

Presenting Sponsor - \$6,000

- Golf for four
- Sponsorship recognition in all BIOGAS AMERICAS email marketing and on biogasamericas.com
- Title banner on all emails specifically about the Biogas Golf Open
- Choice of two:
 - Custom windshield sticker on every golf cart (19"x13")
 - 50-pack of customized golf tees for each participant
 - 12-pack of logoed Callaway balls for each cart
 - 3-pack of logoed ball markers for each participant
 - Logoed divot tool for each participant
- Logo recognition on sponsorship signage at BIOGAS AMERICAS
- PowerPoint recognition in each educational session
- Half-page ad in conference brochure

Lunch Sponsor - \$4,000

- Golf for two
- Buy lunch for all attendees!
- Logo sign at lunch table recognizing sponsorship
- Choice of 1:
 - Custom windshield sticker on every golf cart (19"x13")
 - 50-pack of customized golf tees for each participant
 - 12-pack of logoed Callaway balls for each cart
 - 3-pack of logoed ball markers for each participant
 - Logoed divot tool for each participant



Competition Sponsors - \$1,000 each

- Closest to the Pin
- Longest Drive
- Longest Putt

Competition Sponsors each receive golf for two, and the sponsoring company participants will present the plaque to the winner.

Beverage Cart Sponsor - \$3,000

- Golf for two
- Buy drinks for all attendees!
- Windshield sticker with company logo recognizing sponsorship
- Napkins provided will include company logo.

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